

ACCESS HEALTHNET PRIVACY POLICY

Introduction

The purpose of this Privacy Policy is to let you know how Access HealthNet handles the information collected through the use of the Access HealthNet website (including accesshealthnet.com, thesuperoption.com and the Access HealthNet User Portals) (collectively, this "Website"). Portions of this Website may describe privacy practices applicable to specific types of information or to information provided on specific Website pages. As used in this Privacy Policy, terms such as "we" or "our" and "Company" refer to Access HealthNet.

This Website is intended for a United States audience. Any information you provide, including any personally identifiable information ("PII", as further defined below), will be transferred to and processed by a computer server located within the United States.

Access HealthNet respects and values the privacy of PII. Accordingly, Access HealthNet has adopted this Privacy Policy governing privacy practices in our business operations and for this Website. Our business operations and this Website are not directed at anyone under the age of 18. The purpose of this Privacy Policy is to disclose Access HealthNet's privacy practices.

If you have questions or concerns regarding the contents of this Privacy Policy, please contact us at:

Access HealthNet, LLC
Compliance Officer
105 West Michigan Street, 10th Floor
Milwaukee, WI 53203
Email: chris@accesshealthnet.com

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use this Website. By accessing or using this Website, you agree to this Privacy Policy. This Privacy Policy may change from time to time (see the "Changes to Our Privacy Policy" section, below). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Privacy Policy periodically for updates.

Personally Identifiable Information

We collect PII as required to operate our business, including, but not limited to, the following:

- Information we receive related to claims facilitation, which may include social security numbers and other protected health information ("PHI", as further defined below), claim and deductible information and payment and claim history.
- Information to better understand your needs as they relate to Access HealthNet's services.
- Other PII as required by our business operations or this Website.

"PHI" is defined as individually identifiable health information that is held or transmitted by Access HealthNet in performance of our contractual obligations with clients. This type of information includes information in electronic, paper, and oral form.

Use and Disclosure of Personally Identifiable Information

In the course of conducting our business, we use information about you to facilitate claims, among other activities. We may share your PII and other related information on an as-needed basis or as otherwise required by law. In certain situations, we may share information about you with:

- Governmental authorities, but only to the extent that we are required to disclose any PII pursuant to the legal process we receive from the governmental authority.

- Law enforcement agencies.
- Third parties if reasonably necessary to enable them to assist in providing our services to clients.
- Our contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep PII confidential.
- A buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Access HealthNet's assets or ownership interests.

We may also disclose PII to:

- Conduct our business, as otherwise necessary or useful, so long as such use is permitted by law.
- Respond to an email or particular request from you.
- Protect or defend our legal rights or property or the interests of users of this Website.
- Protect the health and safety of this Website's users or the general public when there is an emergency.
- Enforce or apply our [Terms and Conditions](#).
- Perform analytics and to improve our services and this Website.
- Comply with applicable laws, regulations, and legal process.
- Keep a record of our communications.
- For any other purpose with your consent.

Security

We understand the importance of the security of your PII and have implemented reasonable administrative, technical, and organizational safeguards to protect it against loss, misuse, unauthorized disclosure, or unauthorized alteration. However, we cannot guarantee that unauthorized third parties will never be able to defeat our protection methods or use your information for improper purposes, or that errors in transmission will not occur, and as such we disclaim and limit any liability for such improper use, disclosure, loss, or misuse.

We limit access to PII to employees and contractors working on Access HealthNet's behalf who need access in order to carry out their job responsibilities. We maintain physical, electronic, and procedural safeguards that comply with applicable laws. The computers and servers in which we store PII are kept in a secure environment.

Cookies and Tracking

Access HealthNet uses various technologies, which may include "cookie" technology, to gather information from this Website's visitors such as pages visited and how often they are visited, and to enable certain features on this Website. "Cookies" are small text files that may be placed on your computer when you visit a Website or click on a URL. Cookies may include "single-session cookies" which generally record information during only a single visit to a Website and then are erased, and "persistent" cookies which are generally stored on a computer unless or until they are deleted or are set to expire.

You may disable cookies and similar items by adjusting your browser preferences at any time; however, this may limit your ability to take advantage of all the features on this Website. Note that we do not currently respond to Website browser "Do Not Track" signals that provide a method to opt out of the collection of information about online activities over time and across third-party Websites or online services.

We may use and disclose your activity information unless restricted by this Privacy Policy or by law. Some examples of the ways we may use your activity information include:

- Customizing your experience on this Website.
- Marketing and research purposes.

- Tracking resources and data accessed on this Website.
- Developing reports regarding Website usage, activity, and statistics.
- Assisting users experiencing Website problems.
- Enabling certain functions and tools on this Website.
- Tracking paths of visitors to this Website and within this Website.

If you have provided us with your email address, we may use this information to contact you or to identify the pages you view when you visit this Website, the amount of time you spent on them, and other similar data.

Links to Other Websites

As discussed in the Terms of Use, the content of this Website may include links to and contact information for third parties (collectively, "Third Party Links"). These Third Party Links are for your convenience only. If you use these Third Party Links, you will be outside of this Website. Access HealthNet does not endorse and is not responsible for the availability, content, accuracy or services accessible through these Third Party Links or provided by these third parties or for your dealings with such third parties. In addition, these Third Party Links are not an endorsement or approval of these third parties. Access HealthNet encourages you to read the terms of use and privacy policies on any third party websites accessed through this Website.

Changes to Our Privacy Policy

We reserve the right to revise this Privacy Policy from time to time to reflect changes in our privacy practices. We encourage you to review this Website, and this Privacy Policy in particular, on a periodic basis for any updates or changes to our privacy practices. Please note that this Privacy Policy is not intended to and does not create any contractual or other legal rights in or on behalf of either Access HealthNet, you, or any other party.